



# NICOLECHING

nicoleching.design | mail@nicoleching.design

## EDUCATION

**03 / 2015 – 03 / 2019**      **Savannah College of Art and Design (SCAD), USA**  
B.F.A. in Motion Media Design | Dean's List: 2017–2019

## EXPERIENCE

**08 / 2017 – PRESENT**      **FREELANCE DESIGNER** Pepper Rangers, Japan

- ◆ Developing and preparing photobook for print production.
- ◆ Art directing creative details: layout, typography, and photography.

**07 / 2018 – 08 / 2018**      **CREATIVE INTERN** FUN Union, Hong Kong

- ◆ Created graphic assets for Chinese titles and credits of *Pincode S2*.
- ◆ Concepted several prop items featured in *Panda and Krash* Ep 1.
- ◆ Storyboarded and animated infographic for Food Union products.

**05 / 2015 – 07 / 2017**      **ART DOCENT** K11, Hong Kong

- ◆ Lead tours for various exhibitions at K11's Chi Art Space.
- ◆ Guided the public on how to view and understand the showcased art.

**03 / 2017**      **PROMOTER** South Island Cultural District, Hong Kong

- ◆ Built up customer network at Art Basel HK for South Island Art Day.
- ◆ Advocated opportunities for the public to view local art galleries.

**05 / 2016**      **ART DOCENT** Le French May, Hong Kong

- ◆ Trained as a representative guide for a limited Claude Monet exhibition.
- ◆ Engaged private tours for VIP guests of The Hong Kong Jockey Club.

**08 / 2014 – 09 / 2014**      **ACTIVITIES COORDINATOR** Enrich@Fingertips, Hong Kong

- ◆ Concepted creative enrichment activities for class sessions.
- ◆ Mentored children to hone and develop their artistic abilities.

## SOFTWARE

Adobe: Photoshop, Illustrator, InDesign, After Effects, Premier, Audition, Lightroom  
Cinema 4D, Autodesk Maya & Mudbox, Microsoft Office Suite, Google Suite, Keynote.

## LANGUAGES

English (Fluent) | Malay (Native) | Chinese: Cantonese, Mandarin (Conversational)